

# GOLDENTimes

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May – Sep 2013

## *Celebrating National Day at Lions Home*



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Affiliated to National Council of Social Service





In this issue of “Service from the Heart”, we interviewed our Senior Occupational Therapy Aide, Ms. Anita Thomas on what inspired her to join Lions Home, and the challenges of her daily work.

**1) What made you join the Home?**

I love working with the elderly.

**2) What are the challenges you face in your daily work?**

The challenges include getting the elderly to be motivated to exercise. Some of them refuse to get out of bed or are constantly depressed.

**3) What inspires and motivates you most in your job?**

I feel motivated when I see the elderly that I work with everyday improve in their condition. I am also inspired when the elderly residents tell me that they appreciate the work I have done for them.

**4) Any relevant work experience or encounters you would like to share with your fellow colleagues?**

I realise that it is important to build rapport with the elderly residents. When I speak to them in their language, I give them an reassuring touch. The residents start to open up to me because of this.

**5) What do you hope to see in the development of care and nursing for the elderly in Singapore in the next 5 years?**

I hope that more local staff will be interested in working in eldercare because there will be less of a language barrier when communicating with the residents.



**WHAT IT SHOULD  
HAVE BEEN**

In the Jan-Apr 2013 Issue:

- 1) Front cover page stated that LCS Vanda was the sponsor of the dragon dance. This was incorrect. The sponsor was LCS Seletar.
- 2) Page 12 featuring “Views from the Top” - Mr. Matthew Tan’s name was incorrect. It should be Mr. Matthew Lim. We apologise for the errors.

# Lions Befrienders - Lions Home Joint Charity Golf 2013

15 May 2013

Lions Befrienders Service Association (LB) and Lions Home for the Elders (LHE) co-organised the Joint Charity Golf Tournament 2013 on 15 May 2013 at the Singapore Island Country Club which raised a grand total of \$261,000 for LB and LHE.

The Home would like to thank Organising Chairman Lion Andy Foo, Co-Organising Chairperson Lion Adeline Ting and their Organising Committee members for their hard work and dedication which made the event a great success.



## Lions Home Annual General Meeting 2013

14 Sep 2013

Lions Home for the Elders would like to welcome the following members to the Management Board Committee 2014-2015:

### 2nd Vice Chairman (2014-2015)

Lion Jerrick Tay (LCS Siglap)

### Assistant Treasurer (2014-2015)

Lion Peter Tan (LCS Bedok)

### Directors (2014)

Lion Shirley Lee (LCS Central)

### Directors (2014-2015)

Lion Chua Ser Kiong (LCS Nee Soon Mandarin)

Lion Ho Sum Kwong (LCS Clarke Quay)

Lion Albert Chew (LCS Orchard)

Lion Nancy Lye (LCS East Coast)

Lion Andy Tan Wee Tong (LCS West)

### Trustees

PDG Isabel Cheong (LCS Arcadia)

PDG Steven Seah (LCS Tanah Merah)



# Lions Home Flag Day 21 Sep 2013

With the hard work of the Organising Committee members, together with the Home's strong support, the Home managed to recruit more than 1,400 volunteers. A total of about \$60,000 was raised from the street collections. The funds raised will greatly help to defray the operational costs of the Home.

The Home would like to take this opportunity to thank all the Lions Clubs, organisations and individuals for making this year's Flag Day a huge success.









# Lions Club of Singapore Tanah Merah Charity Biathlon

19 May 2013



LCS Tanah Merah's inaugural "Lions Biathlon" was held on 19th May 2013 at the Singapore Polytechnic.

The Biathlon consists of an 800m swim and a 5km run. The swim was held in the campus swimming pool while the 5km race was run around the campus compound.

About 100 athletes participated in the event. A shorter course of a 400m swim and a 2.5km run was also arranged specially for the Lions members to participate in and challenge themselves physically.

The Lions Biathlon also contributed in the following areas:

## 1) Awareness

Many corporate companies are already using the power of mass participation sports activities to promote their organisation and numerous enquiries were made about next year's event. This really helps to promote Lionism.

## 2) Healthy Lifestyle

Such an event moves Lionism away from the usual wine and dine concept of fellowship. It helps to promote an active lifestyle amongst our members, some of whom even trained eagerly for the event.

## 3) Charity

The use of sports helps to promote Lionism and charity. We were happy to note that some 15 members of the public showed interest in Lionism and asked for follow-up information.

Organising this inaugural event presented a number of significant challenges for LCS Tanah Merah. Many members, had probably never seen an event such as a biathlon before, let alone thought of organising one. Their effort and enthusiasm raised a sum of \$7,500.

Once again, the Home would like to thank members of LCS Tanah Merah for their hard work and commitment to make the Biathlon a success.



# Miss Singapore International & Lions Club of Singapore West

6 Jul 2013



Miss Singapore International contestants and members from Lions Club of Singapore West visited the residents at Bedok Home and brought with them much entertainment. The contestants served warm beancurd, and also entertained the residents with a magic show and singing performance. The ladies brought a lot of fun and joy to the residents at Bedok.



# Lions Club of Singapore East

8 Aug 2013

Members from LCS East celebrated National Day with the residents on 8 Aug 2013 and, also celebrated the birthdays of the residents born in the month of August. All the residents were happy to receive their own National Day 'fun packs' from the club.







## Intel 5 Jul 2013

The management and staff of Intel visited the Bedok residents on 5 Jul 2013 and entertained the residents with a traditional Chinese opera performance. They then proceeded to interact with the residents by sharing the craft of origami with them. The residents had a delightful afternoon of fun and laughter.

The Home would like to thank Intel for a cheque donation of \$5,900 from the "Intel Involved" Matching Grant Programme.



## IMI Cornelius Asia Pacific 13 Jun 2013

Staff from IMI Cornelius Asia Pacific celebrated the birthdays of the residents born in the month of June at the Toa Payoh Home during their visit on 13 Jun 2013. They also provided a scrumptious tea-break spread for the residents which they thoroughly enjoyed.





# Lions Home Orientation Day

24 Aug 2013

Lions Home conducted an Orientation Day for all new Lions clubs presidents and members on 24 Aug 2013. Executive Director, Ms Doreen Lye outlined the latest developments in the construction of the Bishan Home and the services currently being provided at the Toa Payoh Home. The Lions clubs members rounded off their Orientation with a tour of the facilities at the Toa Payoh Home.



## Singapore Paincare Centre 17 Aug 2013



Staff and management from Singapore Paincare Centre visited Toa Payoh Home and showed the residents how to create shakers, using paper rolls and red beans. They used the shakers as musical instruments to accompany the songs that followed.

The Home would like to thank the staff and management of Singapore Paincare Centre for their generous donation in kind and for spending time with the residents.





# SingTel

10 Sep 2013



With the Mid-Autumn festival coming, volunteers from SingTel (Fixed Network Infrastructure) visited the residents at Toa Payoh to celebrate the occasion. All the residents were treated to a balloon sculpturing demonstration and songs by the Singtel staff. The volunteers interacted with the residents and made paper lanterns together, followed by a tea-break which included mooncakes to celebrate Mid-Autumn Festival.

The Home would like to express their heartfelt thanks to SingTel for their generous donation of a Karaoke sound system which brought much joy to the residents.



# Educa Pte Ltd

8 May 2013



Pupils and parents from Educa Pte Ltd visited the residents at Toa Payoh on 8 May 2013. The pre-schoolers entertained the residents with a brief song performance. The residents were very happy to see the young ones and interacted with them eagerly.

The Home was very grateful to receive a donation of more than \$3,900 from Educa. They hope that this amount will help the needy residents in their essentials and daily needs.





## Dell

14 Jun 2013

Management and staff from Dell visited the Toa Payoh residents and entertained them with many nostalgic games. They included “pass-the-parcel”, “guess-old-places” and tikam tikam games. To round off the exciting rounds of games, they celebrated the birthdays of those residents born in June, and everyone enjoyed a delicious tea-break spread generously provided by Dell.



## Association for Persons with Special Needs (APSN) Katong School

16 Aug 2013

Students of APSN Katong School and volunteers from Hewlett Packard (HP) participated in the school's Collection of Newspaper Recycling Project. The recycling project raised about \$190 for Lions Home.

The Home would like to thank all the students from APSN Katong School and volunteers from HP for the hard work and effort put into this meaningful project.





# Quantum Storage (South Asia) Pte Ltd

In this issue of Views from the top, we are featuring Mr. Piti Pramotedham, Managing Director of Quantum Storage (South Asia) Pte Ltd (QSA) on his views on Corporate Social Responsibility (CSR) and why he would like to contribute to Lions Home



## 1) What is the nature of your business?

Quantum is a proven global IT expert in Data Protection and Big Data management. We help customers to “Be Certain” of maximising their data’s value by protecting and preserving it over its lifecycle. Our solution helps customers to protect and archive their important data so that should any disaster happen, their business operation will be protected.

## 2) What prompts your company to embark on a Corporate Social Responsibility (CSR) engagement / Charity Adoption engagement?

Apart from showcasing the most innovative IT solutions, giving back to the community is a very big part of the QSA culture. This is the second time that we are collaborating with Lions Home for the Elders in a CSR initiative. In 2012, QSA garnered a total of S\$10,000 for the Children’s Cancer Foundation during our annual “Lo Hei” Celebration. For this year 2013, we are again very honoured and happy that we are doing our best to give back to society and help collect S\$10,800.

Through CSR involvement, I hope to encourage the staff to exercise integrity as well as incorporate a caring spirit within themselves. This is also a good activity for stakeholders’ bonding whereby we gathered both our staff and clients during the annual “Lo Hei” activity to contribute to a good cause.

## 3) Why does your company adopt Lions Home for the Elders as its CSR engagement / Charity Adoption?

Quantum has always been supportive of the community-building initiatives from the various non-profit organizations, with the primary aim of helping the underprivileged. We are impressed with Lions Home for the Elders’ emphasis of placing the importance of

providing quality care for the elderly groups in Singapore and offers residential services for the destitute, frail and aged sick. In addition, being one of the first few nursing homes to be accredited as an Approved Service Provider by the Ministry of Health, the donors are reassured of the CSR commitment of Lions Home for the Elders.

## 4) What does your company’s CSR engagement / Charity Adoption entail?

In the long run, I hope to encourage our internal and external stakeholders to be active, supportive and charitable at the same time. I believe that by devising the right socially responsible program, this will open up a myriad of new relationships and opportunities. It has become a culture which the whole company genuinely believe in. Our staff recognized the personal benefits gained from CSR engagement, in fact one of our Regional Directors actually took part in this year’s annual Hair for Hope (HFH) programme and managed to garner a total of S\$12,400 for the Singapore Children’s Cancer Foundation.

Ultimately, it is about delivering improved shareholder’s value, building trust and credibility in the society in which the business operates, and becoming more sustainable over the longer term.

## 5) Would you encourage other corporate establishments to do the same?

Yes, certainly. Corporate social responsibility (CSR) can make all the difference to the entity’s competitive position. Initiatives such as philanthropy support for community-building initiatives and environmental awareness can add significant value to the corporate establishment, and if the program is well designed, the benefits far outweigh the costs.



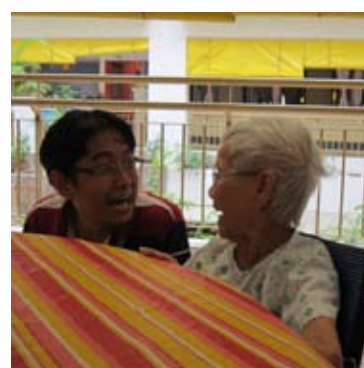
# Seagate

5 Jun 2013



The residents waited eagerly for the visit from the staff of Seagate on 7 Jul 2013 and were rewarded by a performance of songs, followed by a delicious tea-break spread served to the residents by the Seagate staff.

The Home is very grateful to have received a donation of an ultrasound machine from Seagate. We would like to express our thanks to Seagate for this donation





# Ms Tracy Fonseca Visit

7 Jul 2013



Ms Tracy Fonseca and her family visited the residents at Toa Payoh Home on 7 Jul 2013. They performed songs and dances with impersonations of famous pop icons such as Tom Jones. To round off the exciting performance, a professional impersonator performed some Michael Jackson songs which the residents enjoyed thoroughly.





# Wencor Group

20 Aug 2013



Volunteers from Wencor Group kept the residents in suspense while preparing exciting games to entertain them. The volunteers played "Guess Old Places" and "Pass the parcel" games with the residents. The guessing games kept the residents on their toes as they tried to recall the nostalgic places in the posters pre-prepared by the volunteers.

The volunteers also celebrated the birthdays of the residents born in August with a big spread of tasty food during tea-break.



Editorial Committee: PCC SG Chin, Lion Eng Teal, Lion Jeffrey Yang, Lion Teresa Lim, Ms. Doreen Lye, Mr. Michael Lee

The views and opinions expressed in the articles are those of the authors and do not necessarily reflect the policy and view of Lions Home  
The Editorial Committee reserves the right to edit articles due to space constraints





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